statical

STATICAL APS

Privacy Policy

Version 2.0, October 24th, 2026

This privacy policy explains how Statical ApS processes personal data about visitors to our website, statical.dev, also available at stati-cal.com, about users of our applications Prism for AL and Prism for C/AL, and about our customers' contacts and licensed users. It supplements the Statical Prism End-User License Agreement (EULA).

Data controller

Statical ApS is the data controller for the processing described in this policy.

Statical ApS (CVR/VAT No. DK36426195)
Ellegårdvej 36
6400 Sønderborg
Denmark
contact@statical.dev

We process personal data in accordance with the EU General Data Protection Regulation (GDPR) and the Danish Data Protection Act.

What we process, why, and on which legal basis

Subscriptions and invoicing

When a company, or in some cases a private individual, orders a subscription, we process the name and email address of the customer contact and, where provided, of named license holders, together with company or customer name and address, VAT number where applicable, number of subscribers, invoicing and payment status, and license keys.

We use this data to deliver and administer the subscription, invoices, and licenses, which is necessary for performing the agreement with the customer (GDPR Article 6(1)(b)). We validate VAT numbers

with the European Commission's VIES service and keep accounting records, as required by VAT and bookkeeping law (GDPR Article 6(1)(c)).

User accounts on our website

Customer contacts can sign in to MyPages on our website to manage subscriptions and licenses. We process the email address and a securely hashed password for this purpose, which is necessary for performing the agreement (GDPR Article 6(1)(b)).

Trial licenses

When you request a trial license, on our website or in the application, we process your name, company, email address, phone number if given, how you learned about Prism, the product and version, and an identifier of your computer. We use this data to issue the trial license, to prevent misuse of trial licenses, and to follow up on your evaluation, based on your request and our legitimate interest in offering trials and selling our products (GDPR Article 6(1)(b) and (f)).

License checks

Prism contacts our license service to check whether the installed license is valid and whether updates are available. The application sends the license key in hashed form, the Prism version, and hashed forms of the Windows user name and domain name. We use this data to verify compliance with the license, which is our legitimate interest and necessary for performing the agreement (GDPR Article 6(1)(b) and (f)).

Usage telemetry

Prism for AL sends feature usage data and critical exceptions to us only if you consent. Prism asks once, and you can change your answer at any time with the Telemetry setting under Settings. Telemetry records which features are used, linked to an identifier of your computer and the hashed license key, but not your source code. The legal basis is your consent (GDPR Article 6(1)(a)); withdrawing it does not affect processing before the withdrawal.

Feedback and support

When you send feedback from the application or email us, we process the message, your email address if you give it, and any log you choose to attach. We use it to answer you and to improve our products, based on our legitimate interest (GDPR Article 6(1)(f)).

Product and company information

We may email customer contacts about our products and company, based on our legitimate interest in informing customers (GDPR Article 6(1)(f)). You may object to such emails at any time by replying or writing to contact@statical.dev.

Website and cookies

Our website uses strictly necessary cookies, for example to keep you signed in, to protect forms, and to remember your cookie choice. These contain no tracking data and are used based on our legitimate interest in running the website (GDPR Article 6(1)(f)).

With your consent, the website also loads Google services, including Google Ads conversion tracking, which set cookies that help us measure our marketing. Google is an independent controller for its own use of this data. The legal basis is your consent (GDPR Article 6(1)(a)). You can give or withdraw consent at any time under cookie preferences in the website footer.

Recipients

We share personal data only as needed for the purposes above:

- Stripe, which manages subscriptions, invoices, and payments. Statical neither handles nor stores payment card data in our own systems.
- Providers that host our website, services, and data, and that send our emails, acting as processors on our behalf.
- The European Commission's VIES service, for VAT number validation.
- Google, if you consent to Google services on our website.
- Public authorities, where the law requires it.

We do not sell personal data.

Transfers outside the EU

Stripe and Google may transfer personal data to the United States. Such transfers are based on the EU–U.S. Data Privacy Framework, under which both companies are certified, or on the European Commission's standard contractual clauses.

Retention

We keep subscription data for as long as the subscription is active. Accounting records are kept for five years from the end of the financial year they relate to, as required by the Danish Bookkeeping Act, and are then deleted.

We keep trial license requests, license check data, telemetry, and feedback only for as long as needed for the purposes described above. Cookies expire as stated in the cookie preferences on our website.

Your rights

Under the GDPR you have the right to:

- access the personal data we hold about you;

- have inaccurate data rectified;
- have data erased;
- restrict processing;
- object to processing based on our legitimate interest, including for product and company information;
- receive data you have given us in a portable format;
- withdraw consent at any time, where processing is based on consent.

To exercise your rights, write to contact@statical.dev. You can also lodge a complaint with the Danish Data Protection Agency (Datatilsynet), https://www.datatilsynet.dk.

Changes to this policy

We publish the current version of this policy at https://statical.dev/privacy-policy.pdf, also available at https://stati-cal.com/privacy-policy.pdf. The date at the top shows when it was last changed.